



Aida Kianian

MULTIMEDIA AND UI DESIGNER

Confident UI designer with extensive print and digital experience. Proficient in Adobe Creative Suite, Figma, and Sketch. Skilled in crafting engaging visual narratives for social media, increasing brand visibility and engagement. Seamless translation of ideas into captivating designs.

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RELEVANT EXPERIENCE

CREATIVE DESIGNER

Luna Studio | 2023 - present

- Crafting websites and applications with intuitive design.
- Developing branding solutions and printed materials.
- Offering comprehensive social media services.
- Expertise in video and photo editing, incorporating special effects and dynamic motion elements.

UI DESIGNER

Optimize Wealth Management | 2021 - 2023

- Designing over 50 web pages for the Advisors Portal and main Optimize website.
- Compiling comprehensive design packages comprising logos, vector art, and both interior and exterior signage for co-branding with Optimize.
- Developing brand materials consistent with Optimize's identity.
- Producing video advertisements and animations.
- Creating instructional videos and PDFs.
- Crafting social media posts and stories.

SKILLS

- Web and app design
- Graphic design
- Motion design
- UI/UX design
- Problem-solving
- Branding
- Photo and video editing
- Social media management
- Trend-Driven Design

EDUCATION

DIPLOMA OF INTERACTIVE MEDIA DESIGN

Seneca College
2019- 2021